President's Message **Newsletter:** By: Elizabeth Scheiderer, CFP®

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UPCOMING 2017

PROGRAM DATES

Lauren Smigelski

September 21 **Education Program**

October 24 7:30am - 4:30pm

date schedule, visit our website here.

November 15 Think & Drink at the

FALL SYMPOSIUM For a full and up to

Cleveland Museum of Natural History sponsored by Cleveland Foundation featuring a CE presentation of Planned Giving **December TBD** Winter Social

STAY TUNED FOR

DETAILS OF 2018

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redefining / standards®

While December may be months away, if your clients' retirement plans aren't pass-

ing nondiscrimination testing now, you may want to sched-

ule a mid-year review to get

Your clients may need a

quick refresher on nondis-

them back on track. After all, a failed ADP/ACP test can be costly and time consuming for the plan sponsor.

crimination testing I've attached an educational article to help you talk to your clients about their 401(k) plan testing. It includes answers to questions like: What is a highly compensated employee (HCE)?

(ADP) and actual contribution percentage (ACP) tests? · How does a plan fail

one of those tests?

What can you do to help them make sure

What's the difference

between the actual

deferral percentage

they pass at yearend? Learn more - Read the article now If you'd like some ideas on how to best approach your

clients about their plan test-

when you get a chance.

Sincerely,

Ali Khodadad

ing, I can help. Give me a call

Regional Vice President, AXA Distributors (513) 439-7264 ali.khodadad@axadistributors.com

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By: Noelle Shanahan Cutts, Esq., Matasar

Jacobs LLC

do not perceive themselves as vulnerable. As

the U.S. population ages, senior investors are

Unfortunately, sen-

Sharon Carradori

2386

FINRA to FAAs: Handle Senior Investors with Care

iors are frequent targets for investment fraud despite studies showing that most older investors

becoming more dependent on their investments for retirement income. Accordingly, protecting seniors remains a top priority for FINRA (and the SEC).

FINRA has observed

an increase in the use of

aggressive boiler room

tactics by unregistered persons in pump-anddump schemes targeting

seniors as well as numerous cases where registered representatives have recommended that

seniors purchase specu lative or complex products in search of yield. FINRA recommends controls firms can implement to protect seniors from exploitation: (1) have appropriate supervisory mechanisms to detect and prevent problematic sales practices; (2) contact seniors in instances where they place a purchase order for a speculative stock

through their online brokerage account; (3) question seniors about inquiries to buy or sell penny stocks held outside the firm; and (4) ask seniors about instructions to transfer

issuer.

It's been a busy summer for the FPA of NEO! From

Advocacy Day in Columbus, as well as National Advocacy Day in Washington DC to our recent summer social. And on August 19th, our FPA NexGen chapter

co-hosted the FPA All-Ohio NexGen Conference in Columbus. As we enter the second half of our programming calendar, we have a great line-up of monthly meetings as well as our Annual Symposium on October 24th at Corporate College East. Registration for the symposium will be open soon, with Michael Kitces as our Keynote

speaker. Last year's symposium sold-out, so please take advantage of the early-bird pricing to secure your seat. Also, in October, we will be hosting Financial Planning Day on Akron University's campus - more details to come! Our Board is always ready to welcome any members who have interest

in getting more involved with our chapter. Feel free to contact me at escheiderer@ncafinancial.com to discuss what volunteer opportunities we have available, so we can find what would best fit your personal goals.

Chapter Programming By: Callie Cornett, CFP® I would like to thank all our speakers from the first half of our programming year and to our members and guests who have attended our chapter meetings. As always, you'll find a list of all past topics and speakers

on our website, where you can also view all the material from these past presentations.

Mark your calendars for the next chapter meeting, Thursday, September 21 as we kick off our fall programming. We're also excited to announce further details for our annual Fall Symposium taking place on October 24. You can view the schedule on our website here. Michael Kitces is just one of many great speakers who will be featured along with CE for insurance, ethics, and CFP®. Pricing this year will be \$175 for members,

\$225 for non-members, with a \$25 early bird discount running from September 9-16. Don't miss out on what will be an amazing day of learning and networking! Additionally, there are still some remaining sponsorship opportunities for the Symposium. If you are would like more information or are interested please contact Lauren Smigelski at admin@fpa-neo.org or at 216-298-9095. **NexGen Updates** By: Alexander Rupert, CFP®

Last year, the NexGen Ohio chapters teamed up to put together the first ever "All Ohio" event. It was so well regarded that we have decided to make it an annual event! NexGen members from Cleveland, Columbus and Cincinnati gathered together for an all-day conference to grow their profession, learn from peers and expand their networks. Young financial

professionals were able to collaborate and learn alongside some of the

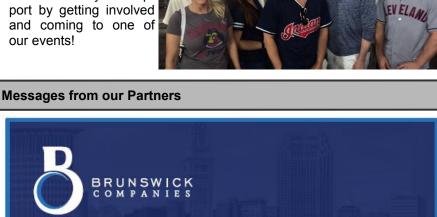
state's brightest young minds and thought leaders in the financial planning industry on August 19, 2017 Columbus, OH on Ohio's State's Cam-

pus. ALLClick here for $P_{L_{\bullet}}^{\Lambda}$ NEXGEN information of this CONFERENCE year's conference. Last month, FPA NEO NexGen members gathered together for an even-

ing of baseball and fun at Progressive field for a Cleveland Indians

game. Our group has continued to grow this year as we host fun and unique events and support our Come show your support by getting involved and coming to one of our events!

members.



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not have written policies regarding senior investors (e.g., reporting suspicions of fraud or what to do if you notice a decline in a client's lucidity), it should seek out experienced counsel to

create policies and procedures to ensure compliance with FINRA Rule 3010.

Financial Planning Association of Northeast Ohio

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