

# NORTHEAST OHIO

**Newsletter:** December 2017

**IN THIS ISSUE** 

President's Message

**Chapter Programming** 

**Partner Messages** and Articles

## **FPA NEO Board of Directors**

President: Elizabeth Scheiderer, CFP®

> President Elect: Marissa Beyer, CFP®

Past President: Kara Downing, CFP®

Secretary: Kimberly Florcosky, CFP®

Treasurer: Daniel O'Brien, CFP®

Programming & **Public Relations:** Callie Cornett, CFP®

> Membership: **Kristine Brill**

Pro Bono & NexGen: Alexander Rupert, CFP®

Advocacy: Kenneth Paull, CFP®

Chapter Executive: Lauren Smigelski

Become a 2018 Partner Today!

Learn more about the great benefits for corporate partners.

**President's Message** By: Elizabeth Scheiderer, CFP®

Oh, what a year! 2017 was quite the year for the FPA of NEO, from increased attendance at our monthly meetings to more social opportunities to network. Your 2018 board is looking forward to yet another year of continued community building within our chapter, keeping a keen focus on quality education programming.



To get the most out of your membership, I encourage you to attend our free monthly meetings or consider joining a committee. Check out our website for meeting & social event dates in 2018. Hopefully I'll see you soon!

**Chapter Programming** By: Callie Cornett, CFP®

## 2018 PROGRAM DATES

Regular monthly meetings take place on the third Thursday of the month noted below from 8:00-11:00am at Crowne Plaza Cleveland South. Free to FPA members and regularly includes continuing education and breakfast.

> January 18: 2018 Updates Mike Solomon, Tax Update Brian Giuliano, Economic Update

> > February 15

March 15

April 19

May 17

September 20

SAVE THE DATE: **ANNUAL SYMPOSIUM: October 18** Corporate College East

### Messages from our Partners

## THANK YOU TO **ALL OUR 2017 PARTNERS!**

Platinum Partner Dollar Bank Gold Partners Calamos Investments Charles Schwab Phi Finance Silver Partners Alliance Bernstein AXA Equitable Brunswick Companies Cavitch, Familo & Durkin Columbia Threadneedle Investments Goldman Sachs Asset Management Green Bar Consulting Howard Hanna Hylant Jefferson National Financial J.L. Thomas & Company The Kabb Law Firm Lord Abbett Matasar Jacobs, LLC Morningstar, Inc. Morningstar Investment Services MyTuitionScore.com **Pioneer Investments** Reverse Mortgage Funding

#### Partner Articles

XA redefining / standards® Thanks to ERISA, your plan sponsor clients are under

tremendous pressure to act in the best interest of their retirement plan participants. One way you can help them make sure they're doing this is to benchmark their plan or compare their plan to other plans within their peer group.

#### What does benchmarking do for your clients?

I've attached an educational article that will help you explain to your clients the importance of benchmarking their plans and why they need to take this responsibility seriously. It explains the two main reasons for benchmarking and how to go about it:

- Satisfying fiduciary responsibilities - to ensure that plan services, investments and fees are necessary and reasonable
- · Driving plan performance - to meet objectives like participation and contribution rates

#### Learn more -Read the article now

I have the resources to help you benchmark your clients' retirement plans against appropriate peer groups. Give me a call today and we can pen next.

## **Interest-Only Revolving Line of Credit Collateralized by Life Insurance**

- Pay off your existing policy loan(s) with a lower rate.
- Finance insurance policy premiums by leveraging your guaranteed cash value.
- Fund a business acquisition, real estate investment, short-term capital, or a buy-sell agreement.

#### Get a great rate and start a relationship with an experienced Dollar Bank Private Banker.

Loan Amount	APR as low as	Minimum Coverage Ratio	Origination Fee**
\$100,000.00 - \$499,999.99	4.25% Prime Variable*	1.10x (91% LTV)	\$0
\$500,000.00 - \$999,999.99	3.75% Prime50% Variable*	1.10x (91% LTV)	\$0 - \$1,000.0
\$1,000,000.00 - \$4,999,999.99	3.23% 30 day LIBOR + 2.00% Variable*	1.10x (91% LTV)	\$0 - \$1,500.0
\$5,000,000.00 and up	2.98% 30 day LIBOR + 1.75% Variable*	1.10x (91% LTV)	\$0 - \$3,000.0

330.655.2129 NMLS# 520798

216.736.8901 NMLS# 452711

★ Equal Housing Lender. Member FDIC. Copyright © 2017, Dollar Bank, Federal Savings Bank. The Annual Percentage Rates (APRs) shown are accurate as of 11/1/17 and are subject to change without notice. All lines are due on demand. The APRs are based on the applicable index (either Prime or LIBOR) and may increase after account opening. For relations to Dollar Bank's Pennyviania and Diha Markets only. Minimum Coverage Ratio refers to the coverage of the collateral life insurance proceeds compared to the loan amount. The Origination Fees shown are for weight qualified borovers and may vary based upon the debt-Lonceme ratio. horower net worth, Dalar Bank's Nemnymering guidelines including collateral requirements. Lan documentation, including the Life Insurance Policy assignment, shall be on terms acceptable to the Bank. The insurance company is subject to approval Dual's Bank's Memory and the other star acceptable to the Bank. The insurance company is subject to approval Dual's Bank's Memory.



**Dollar Bank**.

Private Banking

Personal Insurance and Risk Management Experts

## PARTNERING WITH YOU TO PROTECT YOUR CLIENTS' ASSETS AND ACHIEVEMENTS AS THEY GROW

At Brunswick Companies, we believe that personal insurance is more than just peace of mind; it's about financial protection. It's knowing that your clients' achievements and aspirations are preserved. We consider it a privilege to partner with financial planners and wealth advisors who are focused on growing and protecting the assets of their clients.

For over 40 years, Brunswick Companies has been a provider of risk management services and insurance solutions, working with distinctive carriers to deliver:

#### PERSONAL INSURANCE

- O HOME, JEWELRY, FINE ARTS O AUTO, BOAT, PLANE, RV O HIGH LIMIT UMBRELLA
- Ō EMPLOYMENT PRACTICES LIABILITY
- 00 CYBER LIABILITY
- AND MORE
- PROFESSIONAL LIABILITY
- COMMERCIAL INSURANCE
- SURETY PRODUCTS

Risk protection starts with a conversation. We want to hear more about you and your clients. Contact Michelle Hirsch, Sr. Vice President today at 330-865-4225.

Sincerely,

Ali Khodadad Regional Vice President, AXA Distributors (513) 439-7264 ali.khodadad@axadistributors .com

## **CAVITCH MEANS** BUSINESS SUCCESSION PLANNING

You have worked hard to build your business. It represents years of hard work and sacrifice. It is likely your most valuable asset and the primary source of income to support you and your family. What steps have you taken to protect the value of your business and to prepare to transition ownership to the next generation or to key employees? What is your exit strategy if your goal is sale to an outsider?

Business succession planning is an important service that Cavitch attorneys provide to our many business clients. We create integrated solutions that address all issues that concern them. Succession planning may involve the next generation of a family, current partners or key employees. Sometimes, the objective is a sale of the company to a third party and we identify steps that can be taken to help maximize value. Our business plans are coordinated with the owners' personal estate planning. Tax and asset protection strategies are important. Our planning solutions protect families for the long term.

Cavitch attorneys are widely recognized for their skills, knowledge and experience. Over the years, we have provided hundreds of businesses and their owners with sophisticated advice on business and estate planning. Contact us to discuss how you can put our team on your team.



1300 East Ninth Street **Twentieth Floor** Cleveland, Ohio 4411 Office: 216.621.7860

# Green Bar

#### www.GreenBarConsulting.org

### PERSONALIZED COMPLIANCE SOLUTIONS FOR THE FINANCIAL SERVICES INDUSTRY

A Trusted Partner for Broker Dealers, Investment Advisors, Insurance Agents and Mutual Fund Companies Since 2011

#### SERVICES

- Investment Advisor and Broker Dealer Start-Up Assistance
- Staff Training
- **Continuing Education**
- Expert Witness
- **Regulatory Examination** Assistance
  - Pre-Exam
  - **On-Site**
  - Post Exam
  - Exam Response

#### UNLIMITED OHIO LIFE INSURANCE CE FOR 12 MONTHS - \$48.00

David Kuhr. President P. 216.409.5496 E. GreenBarConsulting@gmail.com

2000 Auburn Drive, Suite 300 Beachwood, Ohio 44122

# Technology that can help move you forward, so you can get back to doing what you do best.

You became a financial advisor to work with people, not technology. That's why we've built a suite of tech platforms for RIAs focused on ease and efficiency. Connect with an experienced consultant today to begin spending less time managing tech and more time with your clients.

Call 800-934-6124 Or visit tdainstitutional.com



TD Ameritrade Institutional, Division of TD Ameritrade, Inc., member FINRA/SIPC. TD Ameritrade is a trademark jointly owned by TD Ameritrade IP Company, Inc., and The Toronto-Dominion Bank. © 2017 TD Ameritrade IP Company, Inc. TD Ameritrade

#### Fax: 216.621.3415 www.cavitch.com

and featured Advisors are unaffiliated, and participation in Human Finance Project communications does not reflect recommendation or endorsement of any Advisor by TD Ameritrade.

Financial Planning Association of Northeast Ohio 1120 Chester Avenue, Suite 470 | Cleveland, OH 44114 (216) 298-9095 | Fax: (216) 696-2582 e-mail: admin@fpa-neo.org | website: chapters.onefpa.org/northeastohio/