

Economic and Market Outlook

First Quarter 2021

U.S. Recession Recovery Dashboard

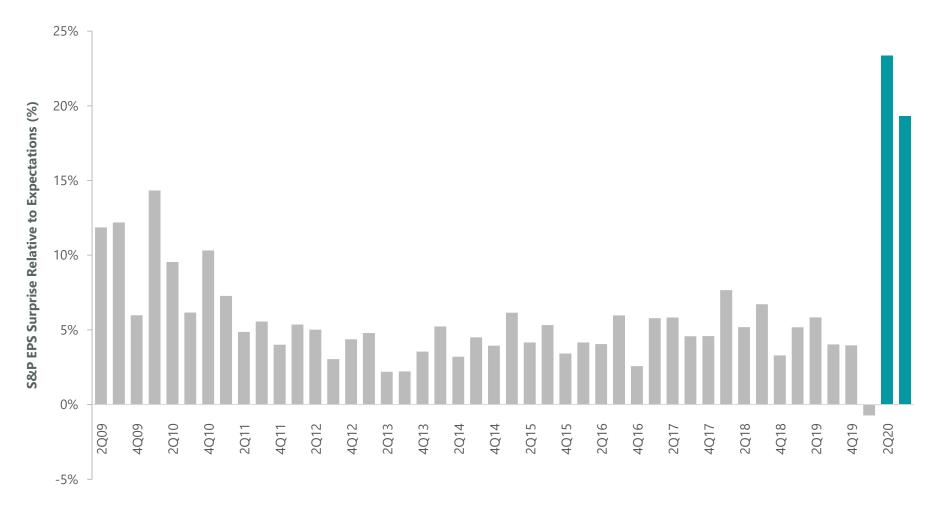
- 9 variables have historically foreshadowed a durable recovery
- The overall signal suggests the economy has started a new economic expansion

| | Dec. 2020 | Sept. 2020 | June 2020 | March 2020 |
|--------------------------|---------------|------------|-------------|------------|
| Consumer Confidence | † | • | • | × |
| Business Confidence (ISI | M) • | • | • | × |
| Investor Sentiment | × | × | × | • |
| Housing Starts | • | • | × | × |
| Initial Jobless Claims | • | • | • | × |
| Philly Fed | • | • | • | • |
| Credit Spreads | • | • | • | × |
| Fed Policy | • | • | • | • |
| Financial Conditions | • | • | • | × |
| Overall Signal | • | • | † | × |
| ↑ E | xpansion • Im | provement | × Recession | |



Historic Earnings Surprise

Earnings Beats in 2Q20 & 3Q20 Were Much Stronger than the Last Recovery



► Earnings have handily beat expectations and helped power the market's rally.



Retail Sales Suggest V-Shaped Recovery

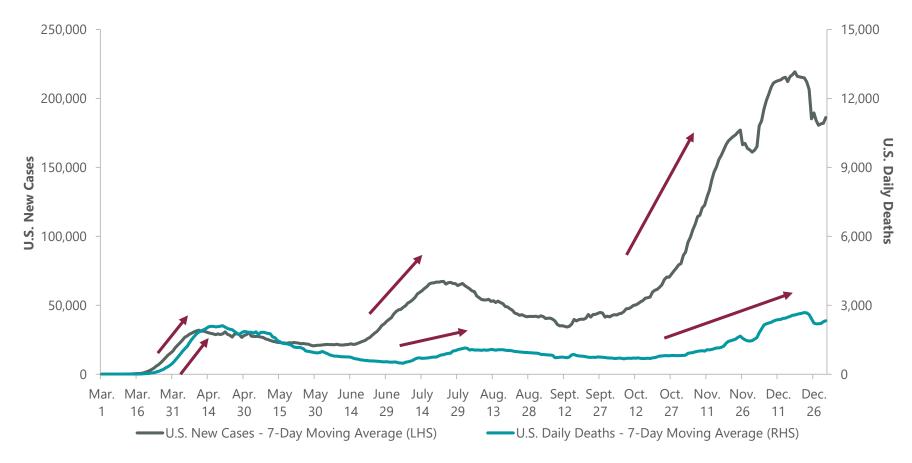


Strong stimulus measures have supported a robust recovery in consumer spending.



Winter is Coming

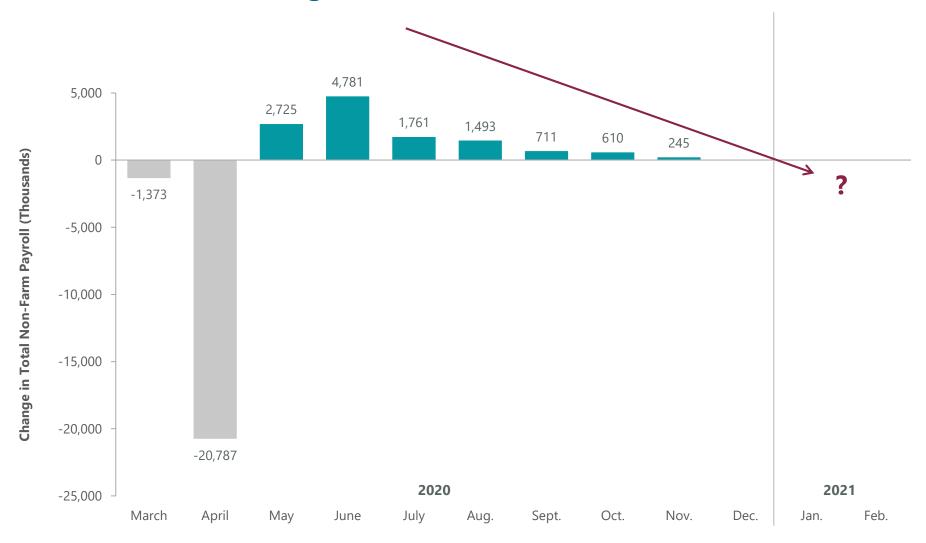
U.S. COVID-19 Cases and Deaths



- ► The virus remains a key concern for investors, particularly as the Northern Hemisphere enters colder months.
- Better awareness and protocols have significantly reduced mortality rates, making full lockdowns less likely.



Labor Market Losing Steam



► The pace of the labor recovery has recently cooled as the U.S. economy combats the fall/winter surge of COVID-19.



U.S. Recession Risk Indicators

- 12 variables have historically foreshadowed a looming recession
- Job sentiment, jobless claims, wage growth, profit margins and truck shipments signal risk right now

| | | December 31, 2020 | November 30, 2020 | October 30, 2020 |
|--------------------------|-----------------|----------------------|---------------------|------------------|
| | Housing Permits | 1 | 1 | • |
| - | Job Sentiment | × | × | × |
| consumer | Jobless Claims | • | • | • |
| 5 | Retail Sales | • | • | • |
| | Wage Growth | × | × | × |
| ПУ | Commodities | • | 1 | • |
| | ISM New Orders | • | • | • |
| Business Activity | Profit Margins | • | × | × |
| 200 | Truck Shipments | • | • | • |
| = | Credit Spreads | 1 | 1 | • |
| riiiaiiciai | Money Supply | • | • | • |
| | Yield Curve | • | • | • |
| | Overall Signal | † | † | • |
| | | ↑ Expansion • | Caution * Recession | 1 |



U.S. Recession Risk Indicators

- 12 variables have historically foreshadowed a looming recession
- · Job sentiment, jobless claims, wage growth, profit margins and truck shipments signal risk right now

| | | Current | 2020 | 2007-2009 | 2001 | 1990-1991 | 1981-1982 | 1980 | 1973-1975 | 1969-1970 |
|-------------------|-----------------|----------|----------|-----------|-----------------------|----------------|-----------|------|-----------|-----------|
| Consumer | Housing Permits | • | • | × | • | × | × | × | × | × |
| | Job Sentiment | × | | × | × | × | × | • | • | • |
| | Jobless Claims | • | • | • | × | × | × | × | • | × |
| ပိ | Retail Sales | • | • | × | × | × | × | × | • | × |
| | Wage Growth | × | × | × | × | × | × | × | × | × |
| Business Activity | Commodities | † | • | × | × | × | × | • | • | • |
| | ISM New Orders | • | • | × | × | × | × | × | × | × |
| | Profit Margins | • | × | × | × | × | × | × | • | × |
| Bus | Truck Shipments | • | • | • | × | × | × | × | n/a | n/a |
| Financial | Credit Spreads | • | 1 | × | × | × | × | × | • | • |
| | Money Supply | • | • | × | × | × | × | × | × | × |
| 证 | Yield Curve | • | × | × | × | × | × | × | × | × |
| | Overall Signal | • | • | × | × | × | × | × | • | × |
| | | | • | Expansion | Cau | ıtion x | Recession | | | |



U.S. Recession Risk Dashboard

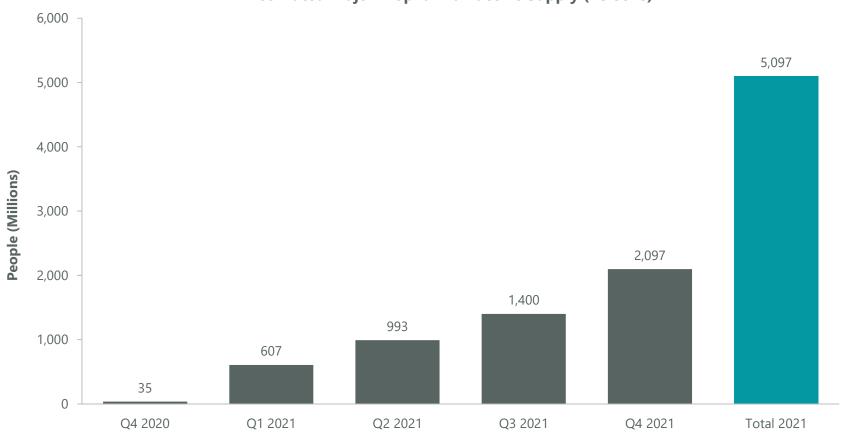
Case Study: 2018-2020





Vaccines to Accelerate Herd Immunity

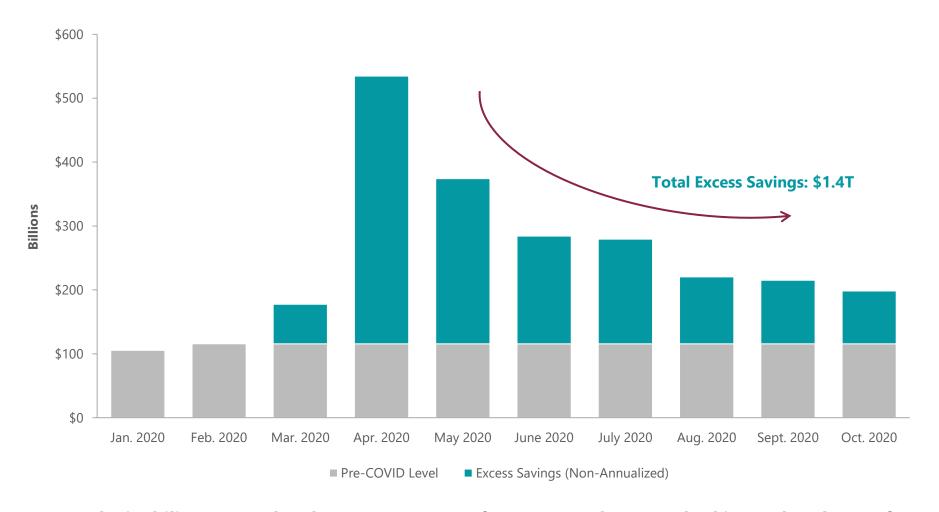




- ► Herd immunity could be reached by late 2Q or early 3Q in the U.S. with several vaccines already approved and more coming in 2021.
- ▶ By focusing on the most vulnerable, economic activity could begin to improve well ahead of herd immunity being achieved.



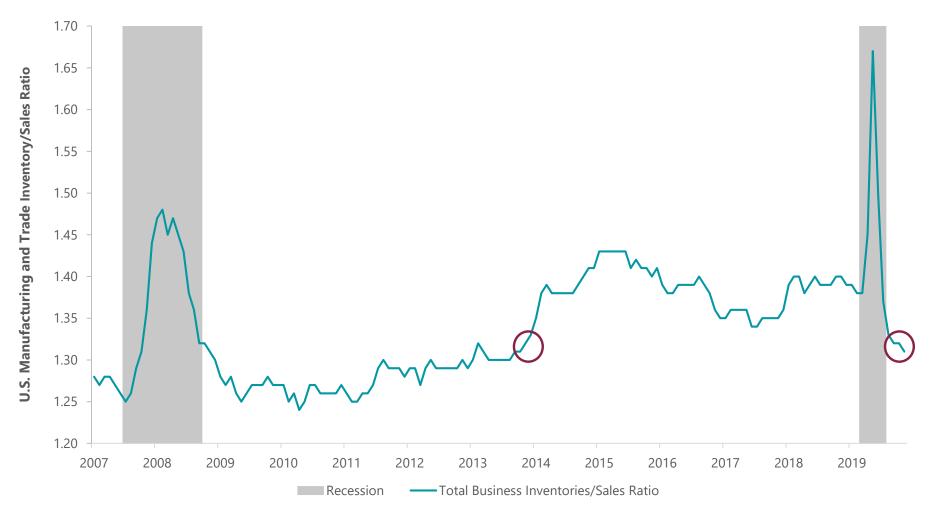
Consumer Balance Sheets Flush



- ► The inability to spend and government transfer payments have resulted in an abundance of consumer savings.
- ► As the economy renormalizes, some of these reserves will be drawn which should further fuel the recovery.



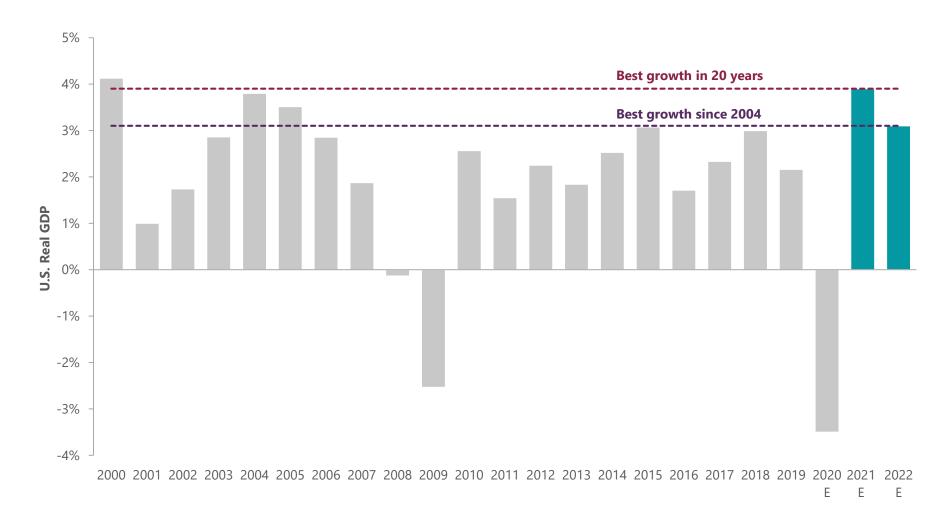
Inventory Rebuild, Economic Tailwind?



- ► Inventory levels relative to sales have not been this depleted since 2014.
- Businesses will likely re-stock inventories in anticipation of growing demand, providing further economic upside in 2021.



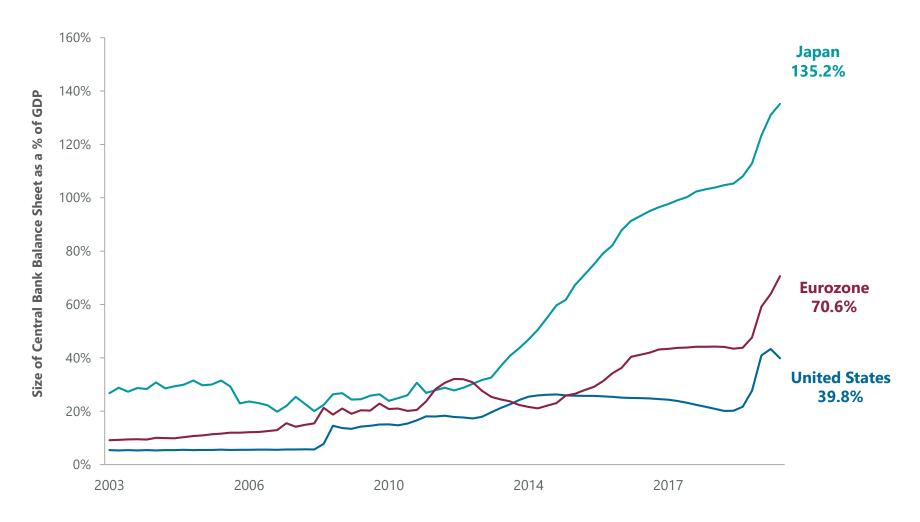
The New (Old) Normal?



- ► Following the COVID-19 GDP collapse, 2021 is expected to see the strongest growth in 20 years.
- ▶ This strength is currently expected to persist into 2022 with the best GDP growth since 2004.



QE Forever?



- ► The Fed's smaller balance sheet as a % of GDP affords policymakers greater flexibility to continue to support the recovery.
- ► The Fed's current QE program (\$120B/month) is much greater than any post-GFC QE program.



The Fed's New Framework

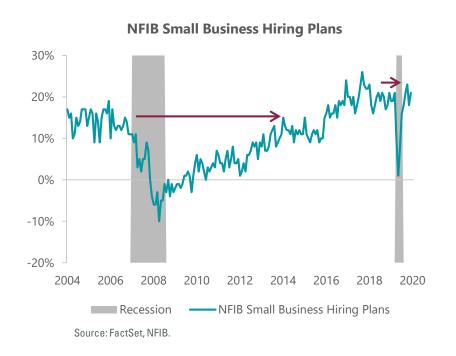


| Fed's Starting Point Cumulative Shortfall | 2008 6.9% | 2012 4.1% | 2016 1.6% |
|--|---------------------|---------------------|---------------------|
| 3-Year Horizon | 4.3% | 3.4% | 2.5% |
| 5-Year Horizon | 3.4% | 2.8% | 2.3% |
| 10-Year Horizon | 2.7% | 2.4% | 2.2% |

- Inflation has consistently undershot the Fed's 2% target, prompting a change of their framework to average 2% inflation over the medium term.
- Should the economy normalize faster than anticipated, the Fed could find itself behind the curve.



Not The Global Financial Crisis: Labor

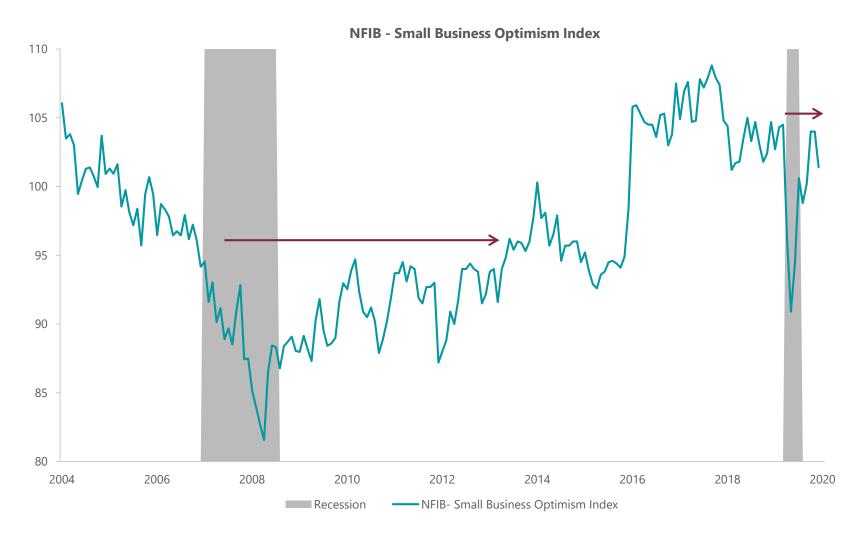




- ▶ Post-GFC, it took until 2014 for the labor market to recover to pre-crisis levels.
- ▶ The recovery from the COVID-19 recession has been much quicker.



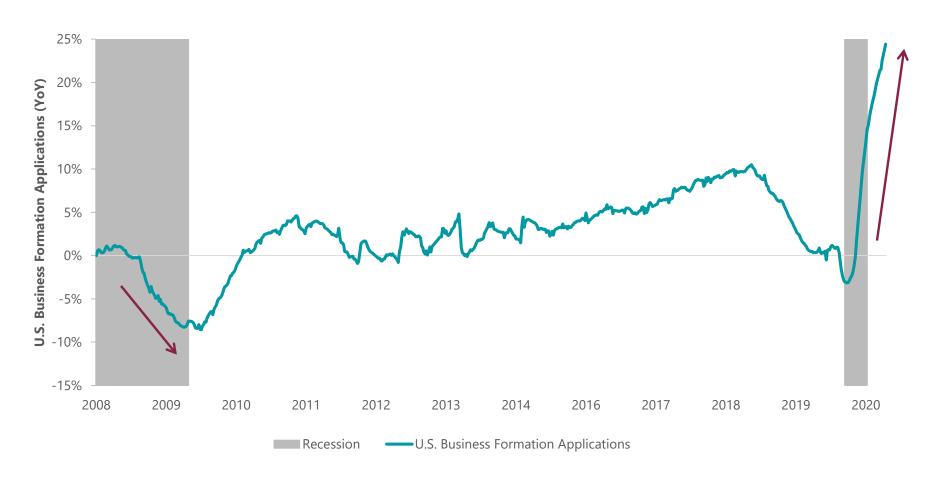
Not The Global Financial Crisis: Confidence



Similar to the labor market, small business optimism has recovered much quicker relative to the post-GFC recovery.



Business Formation Anomaly

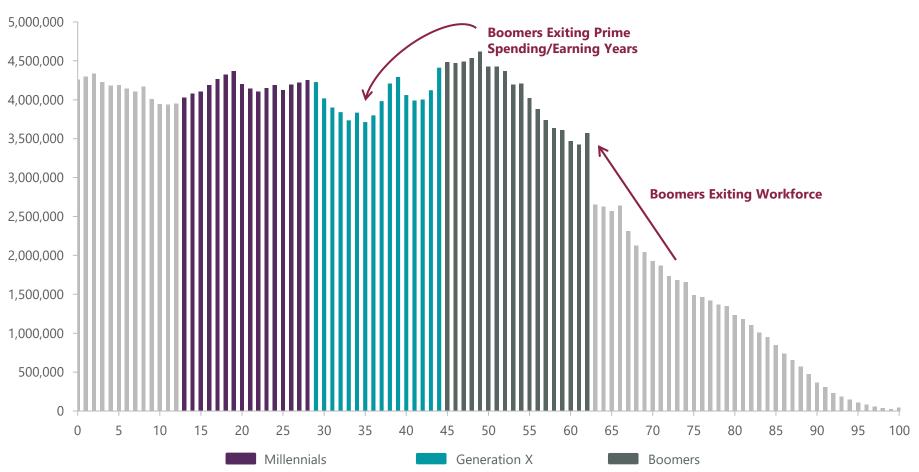


- ► The number of applications to form new businesses has skyrocketed despite the recession.
- This could be an important driver of job creation and GDP growth as the expansion unfolds.



2009 Demographic Headwind



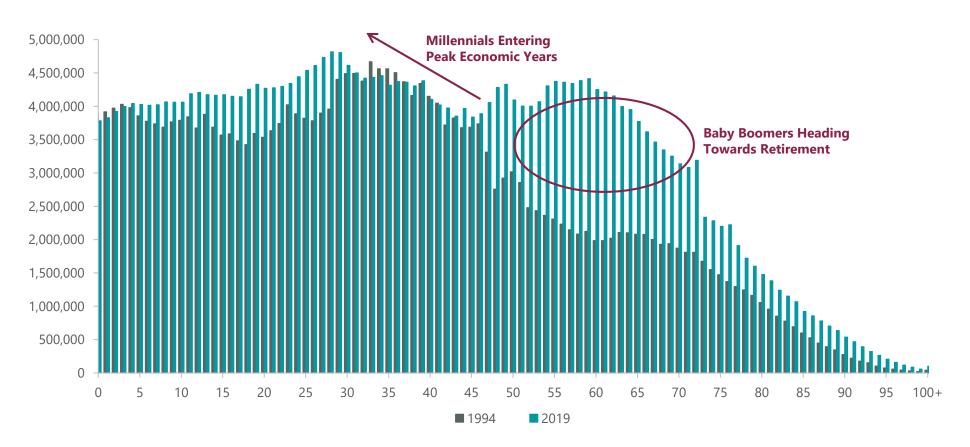


- In the wake of the GFC, poor demographic trends were a headwind to economic growth as the Baby Boomers aged out of the workforce.
- ▶ The smaller size of Gen X meant fewer individuals in their prime spending and earning years.



2019 Demographic Tailwind Similar to 1994



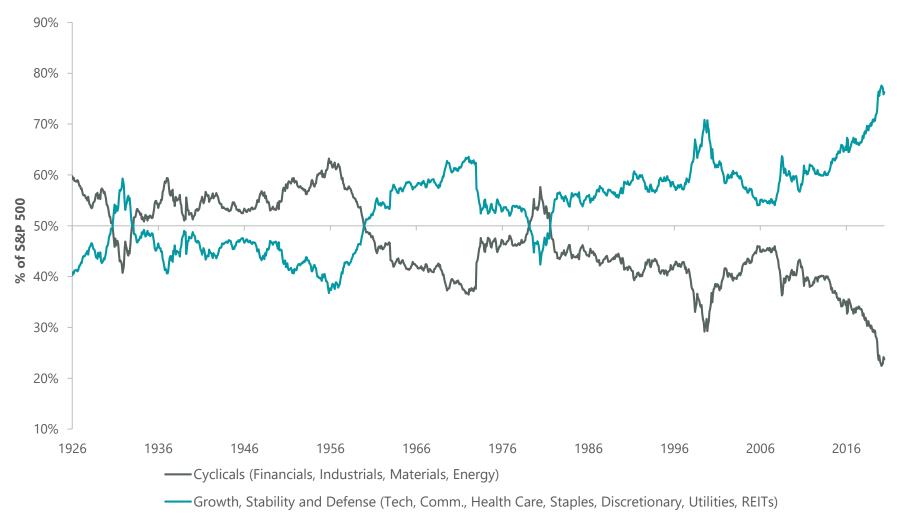


- Similar to the mid-1990s, demographics should be a tailwind for economic growth as the Millennials enter their prime earning and spending years.
- ► This impulse should be somewhat dampened compared to 1994 due to the larger cohort of retirees today.



Index Composition Supports Higher P/Es

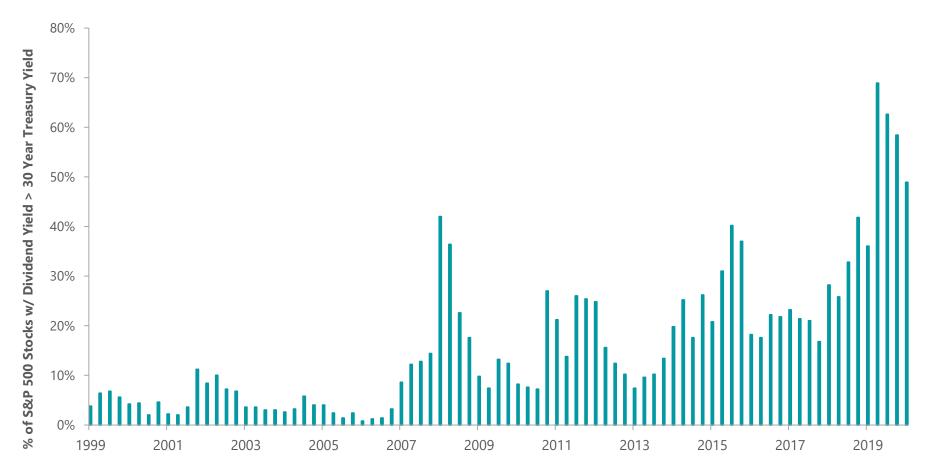
Cyclical Sector Representation is at 100-Year Low



Less-volatile sectors are typically rewarded with higher multiples. These groups make up a near-record share of the S&P 500 today.



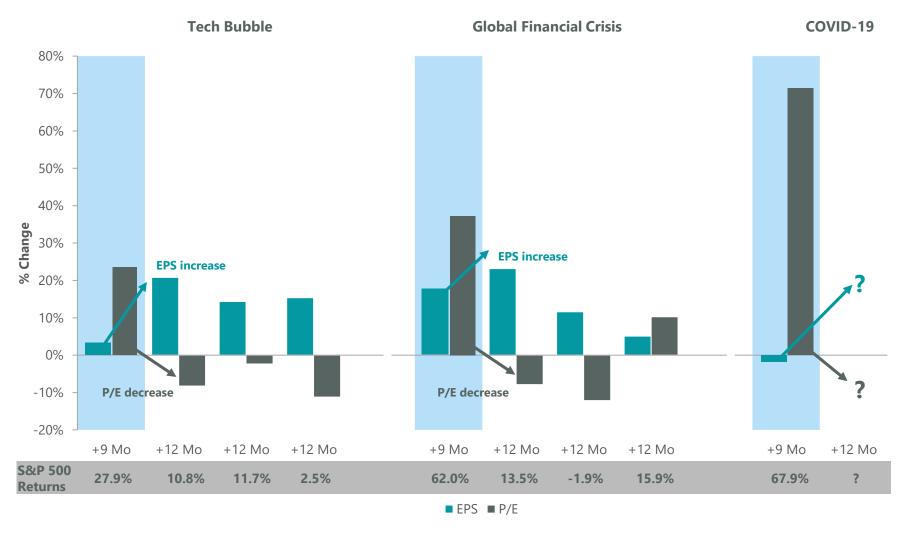
Dividend-Paying Equities Attractive



▶ 49% of S&P 500 stocks now have a dividend yield greater than the 30-year Treasury.



Earnings to Take the Baton

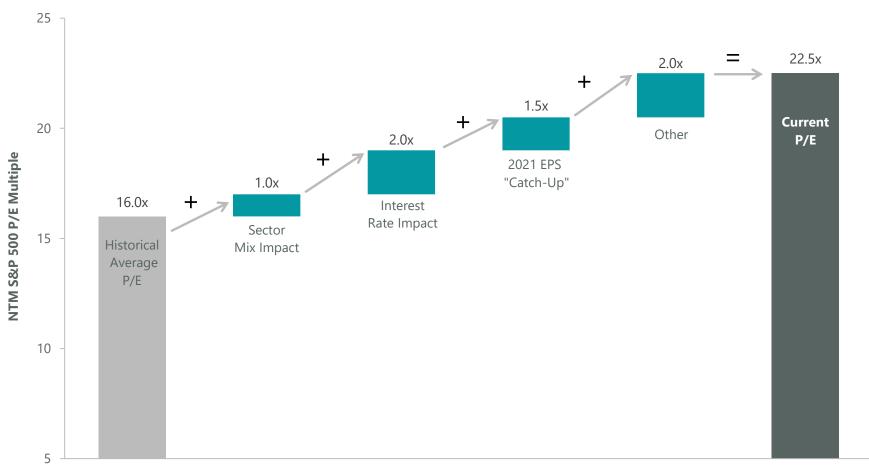


- In the nine months following recessionary troughs, multiple expansion has been an outsized contributor to returns.
- ▶ As the recovery matures, earnings typically drive stock upside as multiples contract.



Just How Stretched are Valuations?





Current valuations appear rich relative to history. Much of this can be explained by sector mix differences, lower interest rates, and an expected earnings "catch-up" in 2021.



Can Year-End 2020 Strength Continue?

S&P 500 Price Return

| Date | S&P 500 November-December Price Return | 3 Month | 6 Month | 12 Month |
|------|---|---------|---------|----------|
| 1954 | 13.6% | 1.7% | 14.0% | 26.4% |
| 1962 | 11.6% | 5.5% | 9.9% | 18.9% |
| 1970 | 10.5% | 9.0% | 8.4% | 10.8% |
| 1985 | 11.3% | 13.1% | 18.7% | 14.6% |
| 1998 | 11.9% | 4.6% | 11.7% | 19.5% |
| 2020 | 14.9% | ? | ? | ? |
| | Average | 6.8% | 12.5% | 18.1% |
| | % Positive | 100% | 100% | 100% |

► Following 10%+ rallies in November and December, stocks have typically continued to deliver strong gains in the subsequent year.



Market Returns During Economic Expansions

Following the End of Recessions, Equities Typically Do Quite Well

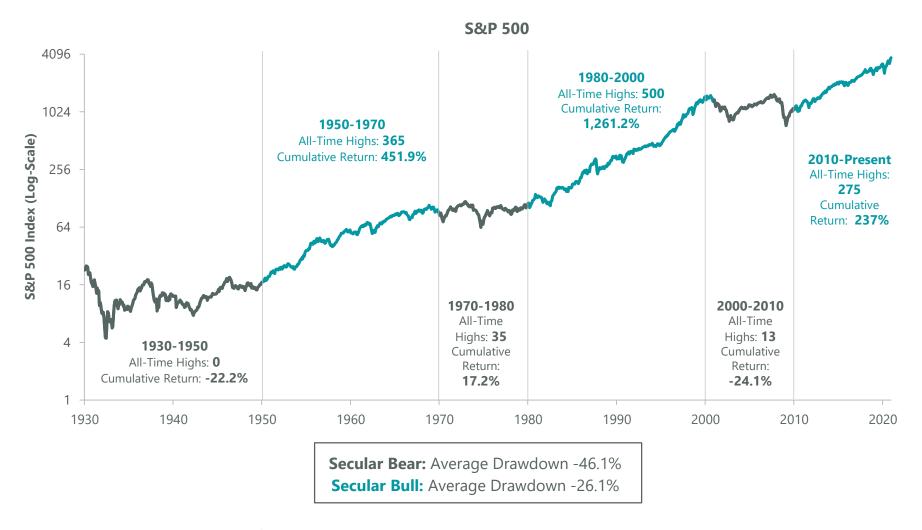
S&P 500 Returns During Economic Expansions

| Trough Month | S&P 500 Level | Peak Month | S&P 500 Level | Duration (Months) | Change | Secular Trend |
|-------------------|---------------|---------------|---------------|-------------------|--------|---------------|
| Nov. 30, 1970 | 87.2 | Nov. 30, 1973 | 95.9 | 36 | 10.0% | Secular Bear |
| Mar. 31, 1975 | 83.4 | Jan. 31, 1980 | 115.1 | 58 | 38.1% | Secular Bear |
| July 31, 1980 | 121.7 | Jul. 31, 1981 | 130.9 | 12 | 7.6% | Secular Bull |
| Nov. 30, 1982 | 138.5 | Jul. 31, 1990 | 356.2 | 92 | 157.1% | Secular Bull |
| Mar. 28, 1991 | 375.2 | Mar. 30, 2001 | 1160.3 | 120 | 209.2% | Secular Bull |
| Nov. 30, 2001 | 1139.5 | Dec. 31, 2007 | 1468.4 | 73 | 28.9% | Secular Bear |
| Jun. 30, 2009 | 919.3 | Feb. 28, 2020 | 2954.2 | 128 | 221.3% | Secular Bull |
| Average: | | | | 74 | 96.0% | |
| Secular Bull Aver | age: | | | 88 | 148.8% | |
| Secular Bear Ave | rage: | | | 56 | 25.7% | |

► We continue to believe stocks are in the midst of a secular bull market. If correct, this would bode well for equity investors in the coming years.



New Secular Bull Market?



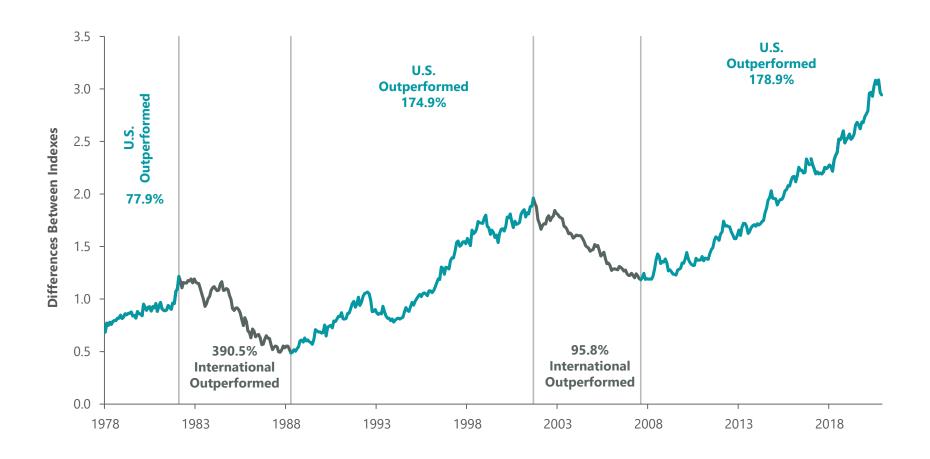
In the 12 months following an all-time high, stocks have historically been up 8.6% on average with positive returns 71% of the time.



International Outlook



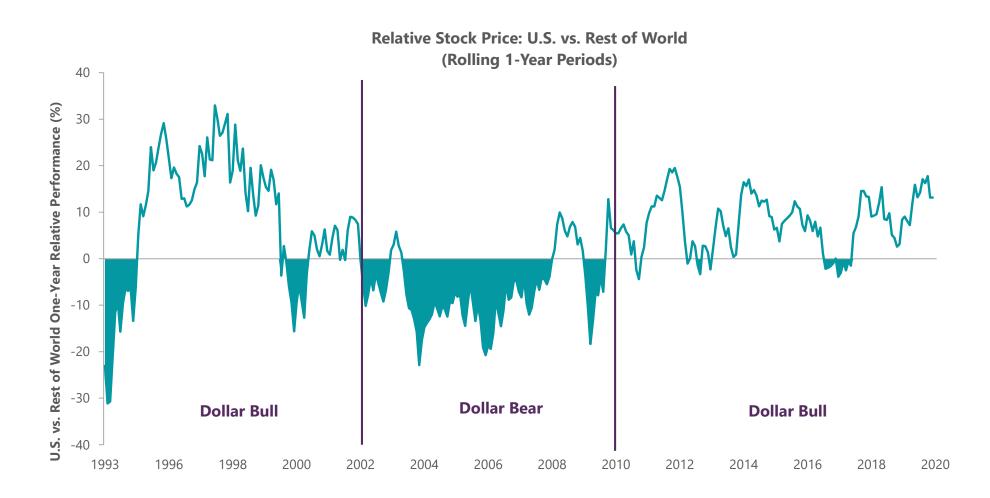
U.S. vs. International Equity Performance



Geographic leadership tends to persist for multiple years.



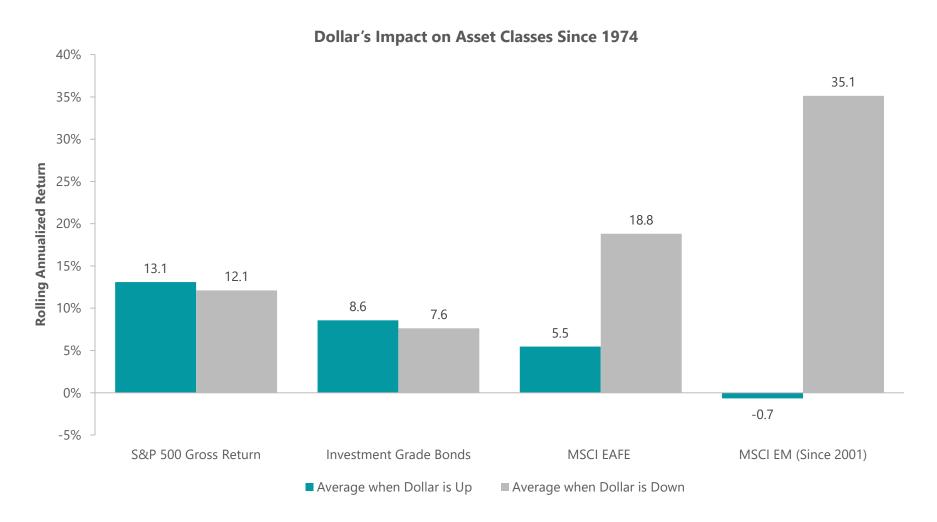
Dollar Regimes Coincide With Global Equity Leadership



- ▶ Periods of sustained dollar strength have aligned with U.S. equity outperformance.
- Dollar weakness could lead to a shift in global equity market leadership.



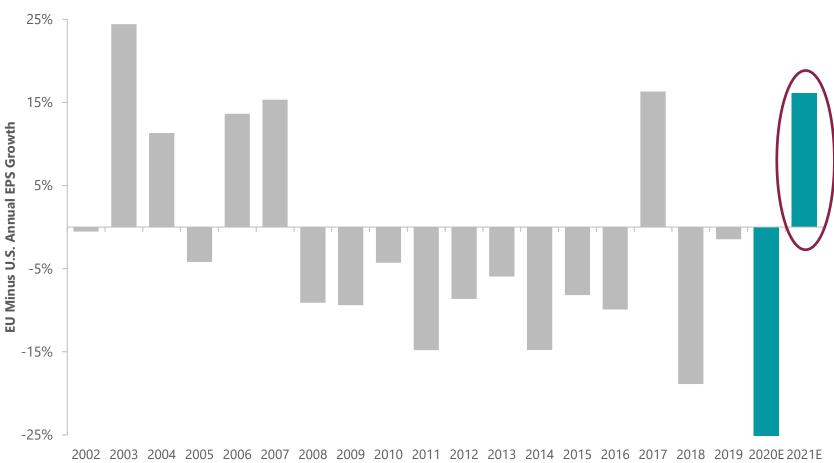
Weaker Dollar Supercharges Non-U.S. Stocks



International equities tend to outperform during periods of dollar weakness.



European Earnings Reign Supreme

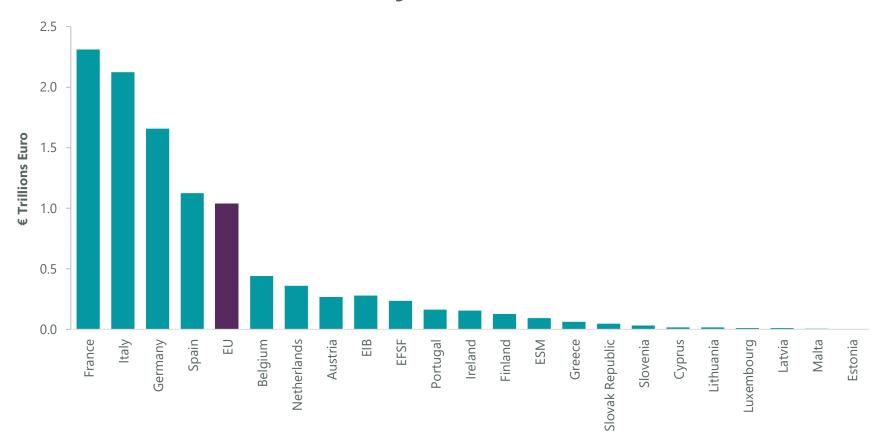


- European EPS growth has only outpaced the U.S. once since 2007.
- 2021 is expected to be the second time which could mark a shift in leadership.



Tighter Fiscal Union, Less Risk

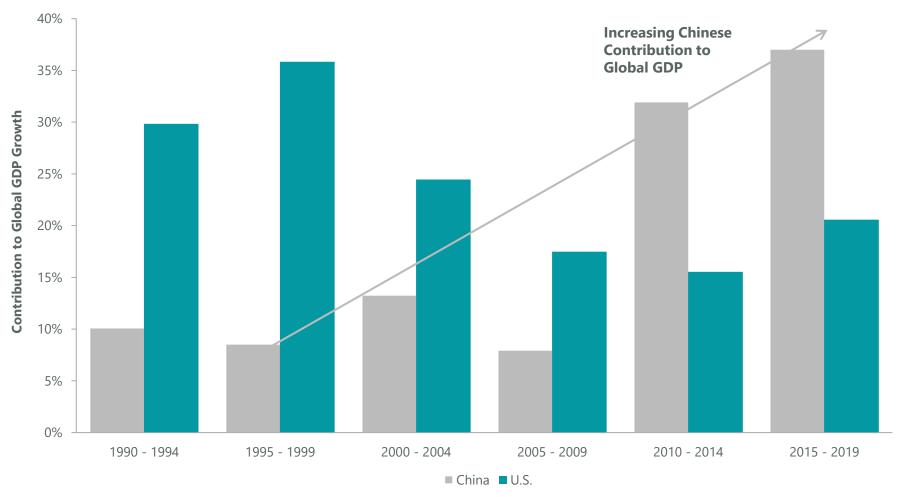




- ▶ Joint issuance of Eurozone debt creates a more integrated fiscal union which bodes well for the Euro's long-term prospects.
- ► This milestone could act as a catalyst for European assets to embed lower risk premiums going forward.



The Rise of China

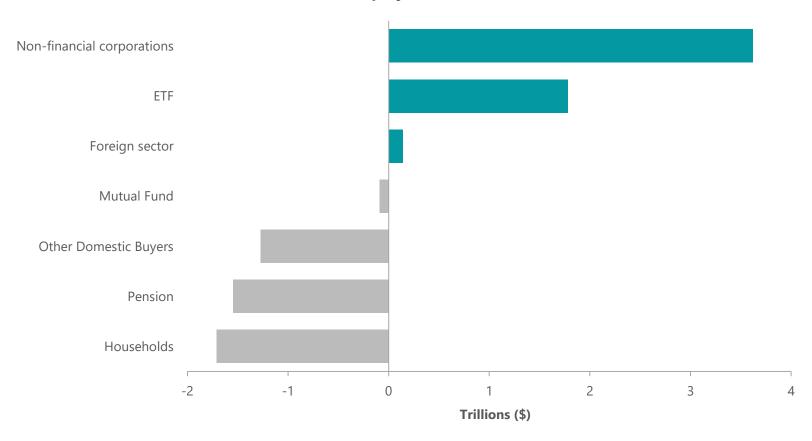


- ► Over the last 25 years, China has become an increasingly important driver of global growth while the U.S. has become less integral.
- In 1995, China had two Fortune 500 companies compared to the U.S.'s 148. Today, China is home to 124 versus 121 for the U.S.



Corporations Have Been the Largest Buyers of Equities





- ▶ One of the key drivers over the last cycle was corporate buybacks.
- Buybacks could slow as corporations prioritize capex and future growth initiatives over shareholder return of capital early in the new business cycle.



Glossary of Terms

BEA: Bureau of Economic Analysis

Bloomberg Barclays US Corporate Investment Grade Bond Index: an unmanaged index of U.S. investment-grade corporate bond securities

Capex (Capital expenditures): corporate spending on productive assets (such as buildings, machinery and equipment, vehicles) intended to increase capacity or efficiency for more than one accounting period.

EPS (Earnings per Share): the portion of a company's profit allocated to each outstanding share of common stock.

GDP: Gross Domestic Product

GFC (Great Financial Crisis): the severe economic and market downturn experienced in 2007-2008.

DAX: Blue chip stock market index consisting of the 30 major German companies trading on the Frankfurt Stock Exchange.

IFO: The Ifo Institute for Economic Research is a Munich-based research institution.

MSCI All Country World Index: unmanaged index of large- and mid-cap stocks in developed and emerging markets.

MSCI EM Index: unmanaged index of large- and mid-cap stocks in 27 emerging market countries.

MSCI EAFE Index: unmanaged index of equity securities from developed countries in Western Europe, the Far East, and Australasia.

MSCI USA Index: unmanaged index of US large- and mid-cap equity securities.

NFIB (National Federation of Independent Business): a U.S. small business advocacy association, representing over 350,000 small and independent business owners.

NFIB Small Business Optimism Index: measure of small business sentiment produced by the National Federation of Independent Business based on its monthly survey of small business owners.

P/E Ratio: Price/Earnings ratio

PMI: Purchasing Manager's Index

Quantitative easing (QE): Monetary policy implemented by a central bank in which it increases the excess reserves of the banking system through the direct purchase of debt securities.

Shibor: Shanghai Interbank Offered Rate

S&P 500 Index: Unmanaged index of 500 stocks that is generally representative of the performance of larger companies in the U.S.

VIX: VIX is the ticker symbol and the popular name for the Chicago Board Options Exchange's CBOE Volatility Index, a popular measure of the stock market's expectation of volatility based on S&P 500 index options.

Yield Curve: Comparison of interest rates at a point in time of bonds with equal credit quality but different maturity dates.

YoY: Year Over Year

U.S. Treasurys: Direct debt obligations issued and backed by the "full faith and credit" of the U.S. government. The U.S. government guarantees the principal and interest payments on U.S. Treasuries when the securities are held to maturity. Unlike U.S. Treasury securities, debt securities issued by the federal agencies and instrumentalities and related investments may or may not be backed by the full faith and credit of the U.S. government. Even when the U.S. government guarantees principal and interest payments on securities, this guarantee does not apply to losses resulting from declines in the market value of these securities.



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