

Partners in planning: Are your clients prepared?

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Some things you need to know

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Keep in mind that as an acceleration of the death benefit, the payment of long-term care rider benefits will reduce both the death benefit and cash surrender values of the policy. Additionally, loans and withdrawals will also reduce both the cash values and the death benefit. Care should be taken to make sure that life insurance needs continue to be met even if the rider pays out in full, or after money is taken from the policy. There is no guarantee that the rider will cover the entire cost for all of the insured's long-term care, as this may vary with the needs of each insured. Nationwide pays the long-term care benefit to the policy owner; there is no guarantee the policy owner will use the benefit for long-term care expenses if the policy is owned by someone other than the insured.

Guarantees are subject to the claims-paying ability of the issuing company. Life insurance products are issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio.

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 Not FDIC or NCUSIF insured
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 Not insured by any federal government agency
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Some things you need to know

When choosing a product, make sure that life insurance and long-term care insurance needs are met. CareMatters is not intended to be a primary source of life insurance protection, so make sure life insurance needs have been covered by appropriate products. Because personal situations may changes (i.e., marriage, birth of a child or job promotion), so can life insurance and long-term care insurance needs. Care should be taken to ensure these strategies and products are suitable. Associated costs, as well as personal and financial objectives, time horizons, and risk tolerance should all be weighed before purchasing CareMatters. Life insurance, and long-term care coverage linked to life insurance, has fees and charges associated with it that include: costs of insurance which varies based on characteristics of the insured such as gender, tobacco use, health and age; and additional charges for riders that customize a policy to fit individual needs.

Approval for coverage under the policy and attached LTC riders is subject to underwriting and may require a medical exam.

Benefit banking is available through the Excess Benefit Account feature, a separately established secure money market account with Nationwide Bank. Inflation protection is available to help the monthly benefit keep up with increases in the cost of care. International benefits are available if care is provided outside of the US. However, with these and other product features, there are limitations and exclusions. Refer to your policy and attached riders for details on product features, including benefits, exclusions, limitations, terms and definitions (which may vary by state).



Some things you need to know

The extent to which an LTC benefit payment is received tax-free is limited, on an annual basis, to the greater of the actual qualifying LTC expenses incurred or the HIPAA per diem amount or its equivalent. CareMatters is a cash indemnity policy that pays benefits upon showing that the insured has been certified as a having the triggers required to qualify a claim. Submission and review of bills and receipts supporting actual LTC expenses incurred is not required for payment of benefits nor is the benefit limited to the daily HIPAA per diem. Therefore, the company cannot guarantee that LTC benefit payments will be treated as a tax-free given the taxpayer's specific circumstances, especially when benefits are used to pay for care provided by family members or collected from more than one policy. Taxpayers should seek the advice of their own tax and legal advisors regarding any tax and legal issues applicable to their specific circumstances upon qualifying for LTC monthly benefits.

For contracts that meet the MEC definitions of IRC Section 7702A, most distributions are taxed on a first-in/first-out basis, however LTC benefit payments can be received tax-free under IRC Section 7702B. Gains from partial surrenders and loans from a MEC will be taxable and if taken prior to age 59 1/2, may be subject to a 10% penalty. Federal tax laws are complex and subject to change. Neither the company nor its representatives give legal or tax advice.

Nationwide YourLife CareMatters may not be available in every state. Please contact Nationwide to determine product availability in your state.



Agenda

- The reality of long-term care
 - The need and the cost
 - Consumer myths and realities on coverage
 - Understanding government programs
- Long-term Care
 - Typical prospects
 - For women
- Long-term care insurance solutions for coverage
- Customizing LTC solutions
 - Understanding the variations in features
- Strategies to fund long-term care
- Case Studies



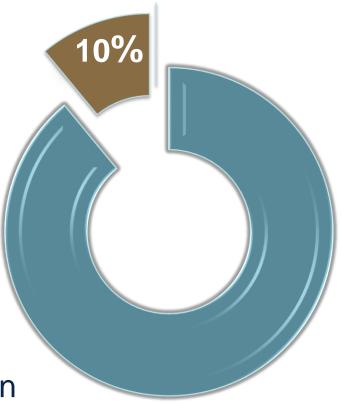
America is underinsured for LTC

70% will need LTC¹

Less than 10% of Americans over 65 have LTC coverage²

Why aren't more people covered for LTC?

Perhaps clients have a misconception of what "Long-term Care" is





¹ Medicare and Medicaid Sourcebook, 2017
 ²Milken Institute Review - "Remember Long-Term Care Insurance?" – Howard Gleckman, Sept. 11, 2017

What is Long-term Care?

• Clients think of "long-term care" as a PLACE



Long-term Care is an EVENT

- Long-term Care is a <u>financial</u> event that takes planning like any other event
 - We plan financially for college and weddings
 - Why not long-term care?

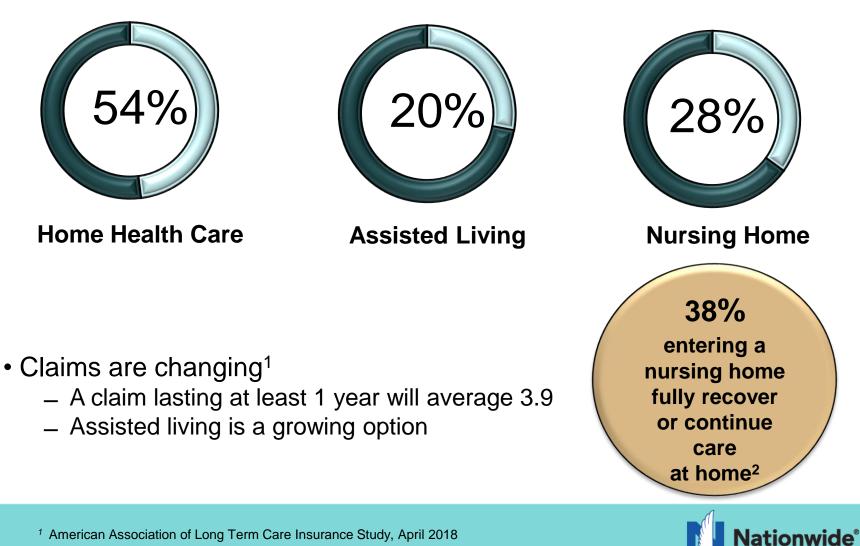
LTC is an important part of retirement planning



¹AALTCI- American Association for Long-Term Care Insurance, Jesse Slome, Feb. 23, 2017

What do claims look like today?

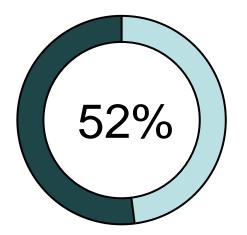
Home Health Care is the story ¹



² National Care Planning Council (NCPC), August 2016

..... Approaching Clients – How?

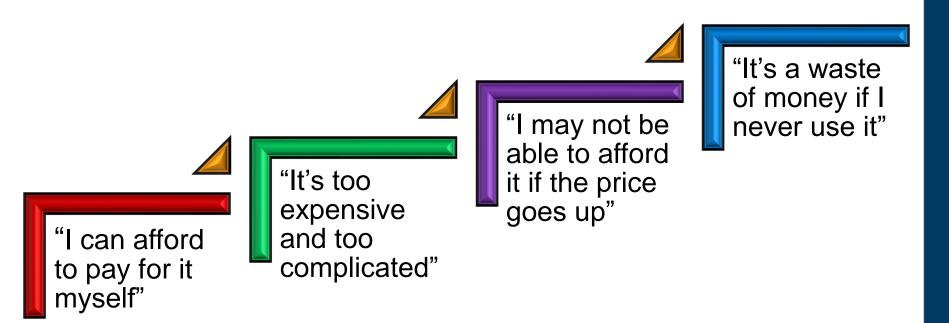
- Don't start with words the "long-term care"
 Why?
- Most clients would prefer to receive care at home 52% of LTC claims are for Home Health Care¹



Discuss "staying in your home longer" with the client



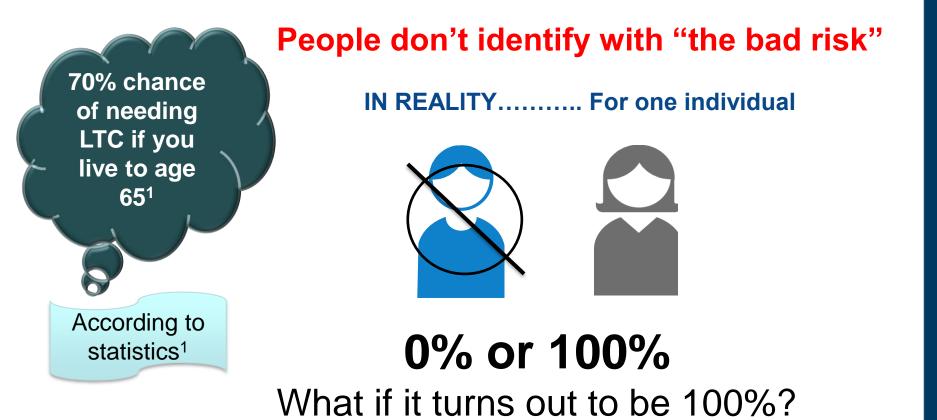
What else prevents client from purchase?



Today's LTC various LTC product solutions can address most of these objections.



What are the chances of needing LTC?



Discuss the consequences of not planning



..... LTC Deserves Respect

- Be careful how you describe LTC experiences
 - The wrong words could insult a client or disrespect their experience as a caregiver
- When discussing LTC:
 - Never use negative words like "burden" or "stuck"
 - Be real but stay positive with descriptions
 - "challenge"
 - "juggling care giving with life responsibility"
- Remember that care giving can also
 - be an honor
 - be an enriching and/or valued learning experience

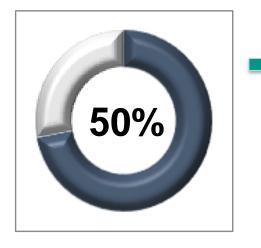


Long-term Care Planning-Where To Start?

Sorting Out the Dilemma and Providing Real Solutions

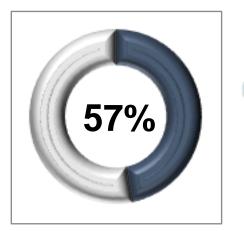


Misperceptions of Payment Options



Think Social Security will cover the cost of care¹

<u>FACT</u> – Average benefits would pay less than 15% of average nursing home costs and maybe 1/3 the cost of assisted living

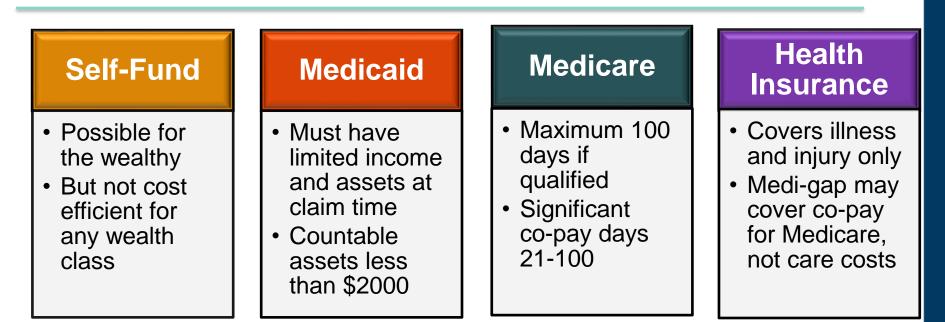


Think that Medicare pays for long-term care¹

<u>FACT</u> - Medicare only pays up to 100 days of care, has strict qualifications, and is limited in what it covers²



.... Be prepared for client misconceptions



LTC coverage WILL help pay for LTC costs

- Long-term care stand alone policy
- Long-term care with life insurance Linked Benefit LTC
- Life insurance with a LTC rider



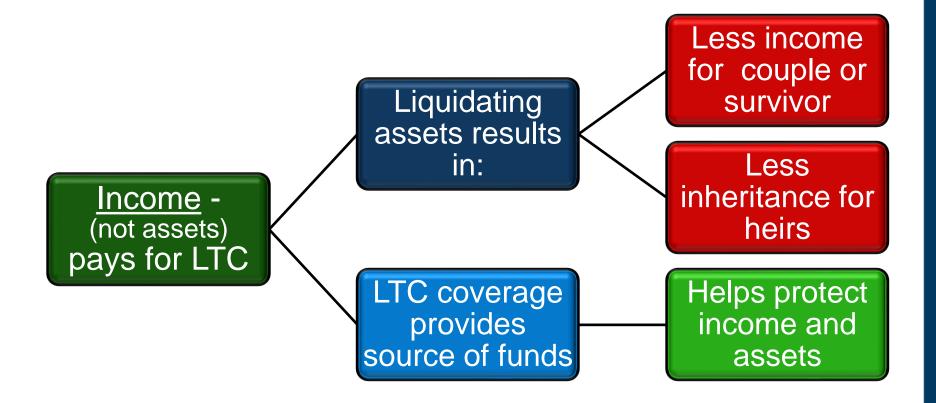
Lifestyle	 Cost is the potential loss of health, well being or earning ability of a spouse or other loved one 	
Income	 Dollar for dollar expenditure of your money 	
Insurance	 Cost efficient leveraged benefit amount 	



K

Is disposable income available to pay for LTC?.....

LTC coverage provides an income source for paying LTC expenses

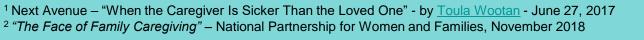




How will providing *unpaid* care affect the **lifestyle** of a loved one?.....

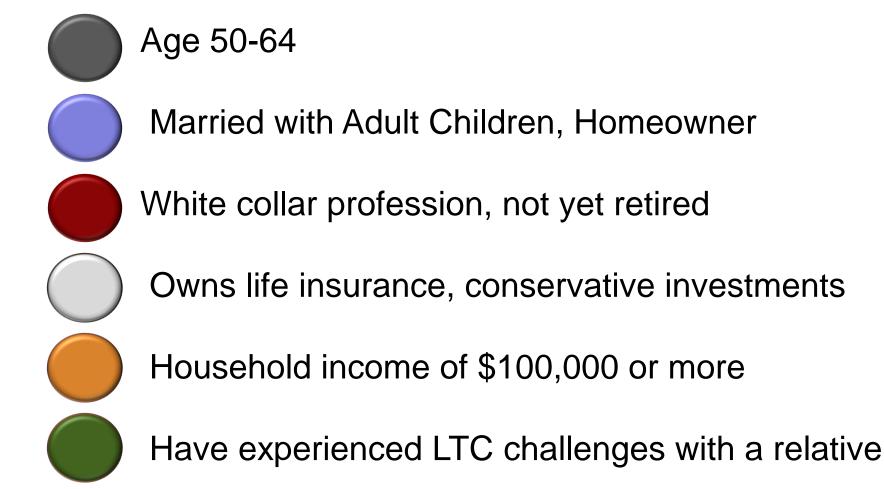
There is a **cost** to unpaid care giving

- 40% of Alzheimer's caregivers die from stress-related disorders before the patient dies.¹
 - The average unpaid caregiver is a middle aged woman who works (or did) full time²
 - But loses an average of \$324,000 in lost wages and benefits
 - Quit job, reduce hours, pass up promotions
 - Loses time with their own family





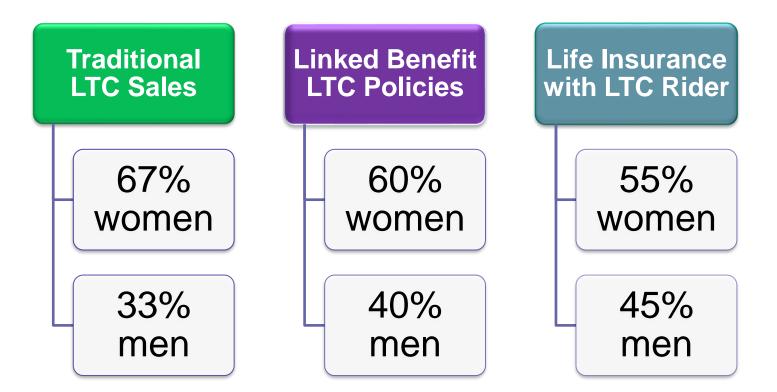
.....Typical LTC Buyer





Differences between Men and Women

Women are more interested in LTC than men¹



Why the difference in sales to men?



¹ American Association for Long-term Care Insurance, AALTCi Sourcebook -2016

Women and Long-term Care

as caregivers and the cared for

Women comprise 64% of LTC claims¹

75% of unpaid care givers are women¹

Women live an average of 5 years longer than a man³ 74% of women aged 75+ do not have a spouse to help with their care² Women are likely to be on LTC claim 50% longer than men⁴

¹American Association for Long-term Care Insurance, January 2019 ²Long Term Care Associates, LTC is a Women's Issue... or is It?, Stephan D. Forman,4/20/16 ³ "Medicare and You, 2019 - U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES" ⁴ LongTermCare.gov – "How Much Care will you Need?" – Oct. 10, 2017

⁵"The State of Caregiving" – Caregiver Homes, Senior Link, Angela Stringfellow 3/23/18



Long-term Care Solutions.....

- LTC coverage provides a dedicated stream of income to help pay LTC bills
 - Helps spares healthy spouse from loss of lifestyle/financially
 - Helps preserve retirement income and financial legacy for heirs
- Among the numerous solutions available today
 - Traditional long-term care policy
 - Life insurance with long-term care rider
 - Living benefit
 - Long-term care with life insurance
 - Linked benefit
 - Life insurance with **chronic illness rider**
 - Generally, have benefit limitations



Traditional LTC Insurance

LTC

only

•The most economical solution in general

Premium

- Covers long-term care only
- State Partnership policies available
- Most flexible and customizable of the plans
- Cost-of-living adjustment (3% to 5%, or CPI)
- Indemnity and Reimbursement plans available
- Purchases the most LTC, but possible loss of premiums
- Subject to rate increases
- Premiums paid for life single and short pays not plentiful



Life Insurance with LTC Rider...

Death Benefit

and/or

Long-term Care Benefits

Premium -

- Life insurance need legacy/protection
- LTC with a return to someone
- Premiums, LTC/DB can be guaranteed*
- Variety of premium schedules
- Variety of base insurance products
- Substantial death benefit leverage
- Guaranteed minimum death benefit
- Limited customization
- Generally, the least LTC coverage

*Assuming no loans or withdrawals were taken from the policy

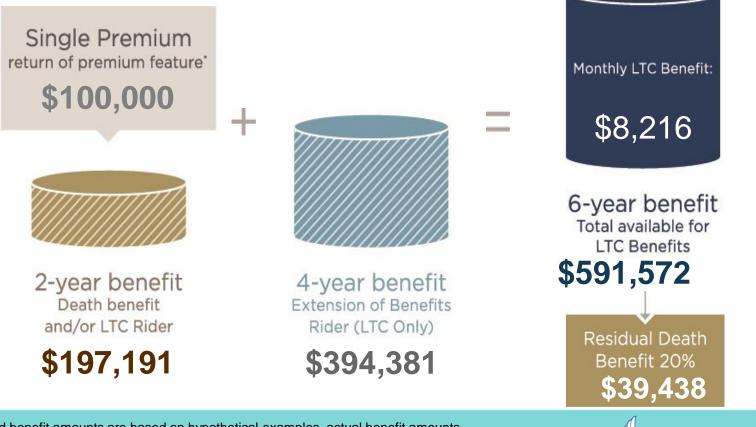


Minimum

DB

Linked Benefit LTC Insurance

- Return of Premium Feature (to owner)
- More features similar to Traditional LTC policies
- DB at least 20% of Specified DB Amt.

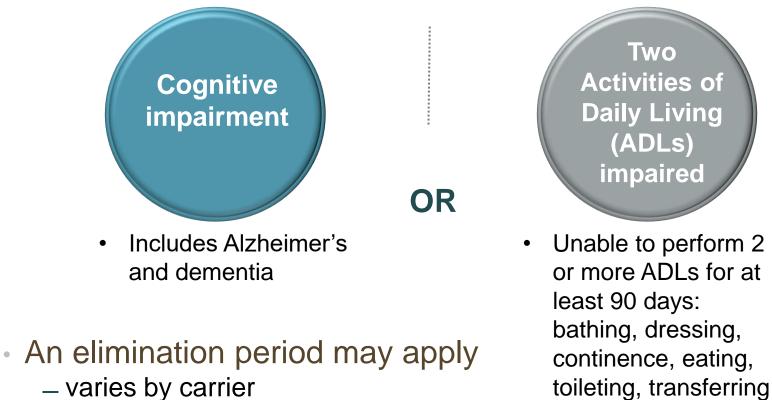


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*Stated benefit amounts are based on hypothetical examples, actual benefit amounts received may vary. This example assumes a 55-year old female, couple rate, non-tobacco, 6-year benefit duration, and no inflation option.

Qualifying for Claim

All tax qualified LTC solutions require a U.S. Licensed Health Care Practitioner, must certify insured has either:





Indemnity vs. Reimbursement.....

Reimbursement	Indemnity	Cash Indemnity	
Only actual LTC costs are reimbursed	 Full available monthly LTC benefit paid to owner 	 Full available monthly LTC benefit paid to owner 	
• Bills and receipts must	 Some insurers do not	 No bills or receipts to	
be submitted to determine	require monthly proof of	submit in order to collect	
reimbursement amount	billed services, some do	monthly LTC benefits	
• 3 rd party billing usually	 Licensed provider must	 Insurer places no	
allowed, but care provider	be used to meet minimum	restrictions on how LTC	
may not be willing to work	standards of the	benefits are used - may	
with insurance company	physician's plan of care	be used as desired	
 Benefit limitations. Non-	 Leftover benefits not	 Total care from informal	
qualifying services must	needed for care can be	or family care giver	
be paid for out of pocket	used for any purpose	allowed	
Licensed providers are generally required			



What is Chronic Illness?

- Chronic Illness is a "state of health" per IRC § 7702(c)(2)
- A physician or licensed health care practitioner certifies that the patient has:
 - Severe Cognitive Impairment (includes Alzheimer's and Dementia)

<u>OR</u>

- The Inability to Perform 2 out of 6 Activities of Daily Living (ADLS)
 And
- that this will last for a period of at least 90 days

LTC Riders/products -

Covers the first, any and all chronic illness claims. Condition only needs to meet the "90 day rule"

however

Chronic Illness Riders –

Generally only covers the last chronic illness claim. Most riders must also meet "forever rule" (though some companies will pay temporary claims based on new Interstate Compact regulations)



LTC Rider vs. Chronic Illness Rider

LTC Riders Tax qualified under 7702(B)

- Can be marketed as a long-term care product
- Pays benefits for temporary as well as permanent conditions
- May have small residual DB even if all LTC benefits used up
- Most states have a CE requirement to sell product
- LTC benefit determined at policy issue and pays that amount no matter when claim begins.

Chronic Illness Riders Tax qualified under 101(G)

- Can NOT be marketed as longterm care coverage
- Most companies require permanent condition to be eligible for claim (non-recoverable)
- Has no excess residual death benefit
- May require a percentage of DB or monetary amount to remain untapped to provide a final death benefit
- Some companies determine benefits at issue – charge/underwrite
- Benefits determined at claim time are discounted – some of DB is forfeited



Tax Ramifications.....

- Qualified long-term care benefits are paid tax free within qualifying limits
- What if a person is collecting LTC benefits from more than one policy?
 - You may collect LTC benefits from more than one policy at the same time (some companies may have limitations), but if doing so, may create a taxable event
 - The maximum amount of LTC benefits a person may receive tax-free in the aggregate is the greater of the HIPAA rate for the given year, or actual costs incurred
 - If multiple owners, the insured gets first rights to tax free benefits, the remaining tax free amount and/or tax is split pro-rata with the other owners



Not all policies are the same! Be familiar with the policy contract!

- Reimbursement policies generally have more limitations
 - Not all policies pay full benefits if on claim with another company
 - Policy may have long list of services not covered
- Indemnity varies
 - Some indemnity plans require monthly verification of billable services
 - Some do not require submission of bills each month
 - Some require some level care care from a licensed professional
 - Cash indemnity company places no restriction on use of benefits
- Not all riders are Long-term Care Riders!



.....How much coverage will you need?

Start with a Long-term Care Cost Assessment

- The Nationwide Financial LTC Cost Assessment
 - Powered by calculations from one of the world's leading actuarial firms
 - Provides a personalized estimate of expenses for several possible long-term care scenarios.



Nationwide®

Be prepared for health care costs

A personalized estimate of retirement health care costs to help you plan for the future

Personalized Health Care Cost Assessment Includes Medicare, out-of-pocket, and long-term care expense estimates

Designed for Jim Smith and Linda Smith Wednesday, January 2, 2019

Prepared by Sample Producer

************************. XX 99999 (999) 999-9999

mation collected on the Personalized Health Care Cost Assessment will be kept confidential and used to provide an estima of a client's potential health care costs in retirement. The estimate is based on a client's specific financial situation and goals, as well as their current overall health condition. The client's financial situation and health conditions may change over time and this may affect their future changes. Please keep in mind that the estimates resulting from this fact finder are for hypothetical purposes only and are not quaranteed

This material is not a recommendation to buy, sell, hold, or rollover any asset, adopt an investment strategy, retain a specif investment manager or use aparticular account type. It does not take into account the specific investment objectives, tax and financial condition or particular needs of any specific person. Investors should work with their financial professional to discuss their specific situation

> • Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution Not insured by any federal government agency - May lose value



Long-term Care Cost Assessment

Considerations include:

- Current health condition of client
- Geographical location
- Historical LTC inflation factors



Complete this form and have your advisor return is to the Redrement institute income Planning Team. IPLNDESK@mationwide.com Fas: 1-855-256-4220

Have-questions? Call 1-877-245-0763

Health Care/LTC Cost Assessment Fact Finder

Wholesaler name:	Meeting reference:				
Report type requested: Medicare costs only	only 🛛 Long-term care costs only 🗆 Both				
REPORT REQUESTED BY:	BROKER/DEALER BGA IMO RIA				
First Name:	Last Name:				
Firm/BGA/IMO Name:	Phone				
Send Report To (Email):	Address (Street, City, State, Zip Code):				

Client and spouse/partner information Chuples and partners throng a household should complete all of the fields below, even if you are planning for only one spouse or partner. The suscenses consider the availability of needing care from a spouse or partner is determining the heath care and long-term care cost ection.

	First Name Last Name	 Current	Retirement	Retirement Location(s)			
	First Name	Last Name	Age	Age Age	State(1)	City* (Cities)	County
Client							
Spouse/ Partner							

Assessment questions Check Yes or No	Client's response	Spouse's/partner's response					
If you plan to retire prior to age 65, will you need to purchase private health insurance?	🗆 Yes 🗆 No	🗆 Yes 🔲 No					
CURRENT HEALTH Assessment is not designed for persons already diagnosed with Alzheimer's, Parkinson's or other disqualifying conditions.							
Diagnosed with high blood pressure?	🗆 Yes 🗆 No	🗆 Yes 🔲 No					
Diagnosed with high cholesterol?	🗆 Yes 🗆 No	🗆 Yes 💷 No					
Diagnosed with type 1 diabetes?	🗆 Yes 🗆 No	🗆 Yes 💷 No					
Diagnosed with type 2 diabetes?	🗆 Yes 🗆 No	🗆 Yes 💷 No					
Diagnosed with cardiovascular disease?	Yes No	Ves No					
Diagnosed with cardiovascular disease:	Years since diagnosis:	Years since diagnosis:					
Diagnosed with cancer?	Yes No	Yes No					
blaghosed with cancer :	Years since diagnosis:	Years since diagnosis:					
Diagnosed with multiple sclerosis?	🗆 Yes 🗆 No	🗆 Yes 🗆 No					
LIFESTYLE & HEALTH HISTORY							
Currently a tobacco user?	🗆 Yes 🗆 No	🗆 Yes 🗆 No					
Dependent on cane, walker or wheelchair?	🗆 Yes 🗆 No	🗆 Yes 💷 No					
Family history of diabetes or cardiovascular disease?	🗆 Yes 🗆 No	🗆 Yes 💷 No					



Long-term Care Cost Assessment

John is estimated to need LTC services at age 79

His spouse, Jane, is estimated to need LTC services at age 88

Jane's total for a 4 year claim –

Home Health Care = **\$185,464** Assisted Living = **\$449,336** Nursing Home = **\$846,596**

Jim Smith

The following shows long-term care summary and cost information for Jim Smith in OH, metro region State Average. Projected amounts are expressed as future dollars.

Should you need long-term care, it is projected to begin around age 77 in 2036.

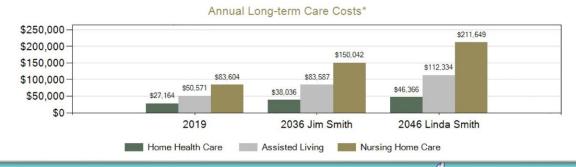
	Home Health Care	Assisted Living	Nursing Home Care
Monthly Cost Today	\$2,264	\$4,214	\$6,967
Annual Cost Today	\$27,164	\$50,571	\$83,604
Projected Inflation Rate*	2.0%	3.0%	3.5%
Projected Monthly Cost at Claim	\$3,170	\$6,966	\$12,504
Projected Annual Cost at Claim	\$38,036	\$83,587	\$150,042

Linda Smith

The following shows long-term care summary and cost information for Linda Smith in OH, metro region State Average. Projected amounts are expressed as future dollars.

Should you need long-term care, it is projected to begin around age 87 in 2046.

	Home Health Care	Assisted Living	Nursing Home Care
Monthly Cost Today	\$2,264	\$4,214	\$6,967
Annual Cost Today	\$27,164	\$50,571	\$83,604
Projected Inflation Rate*	2.0%	3.0%	3.5%
Projected Monthly Cost at Claim	\$3,864	\$9,361	\$17,637
Projected Annual Cost at Claim	\$46,366	\$112,334	\$211,649



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Customizing Solutions Case Studies



Funding a LTC Solution

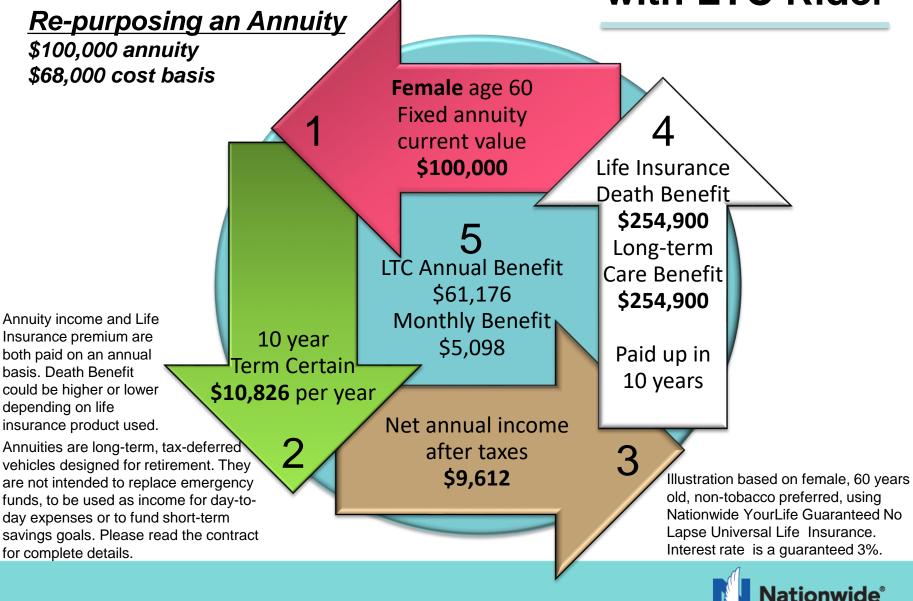
Ideally, look for assets that can be repositioned

Asset or income to look for	Any Age	Peak Inc 40-55	Pre-retirees 55-67	Retirees
CDs that are maturing	\star	\star	\star	\star
Recent inheritance	\star	\star	*	\star
Bonds maturing or that are called	\star	\star	*	\star
Excess annual liquidity	\star	\star	*	\star
Peak earner with excess income		\star	\star	
Proceeds from selling a business		\star	\star	\star
Income from assets not needed			\star	\star
Annuities not needed or income			\star	\star
Sale from downsizing/selling home			\star	\star
Low yielding asset			\star	\star
Roth IRA Funds not needed				\star
Social Security not needed				\star





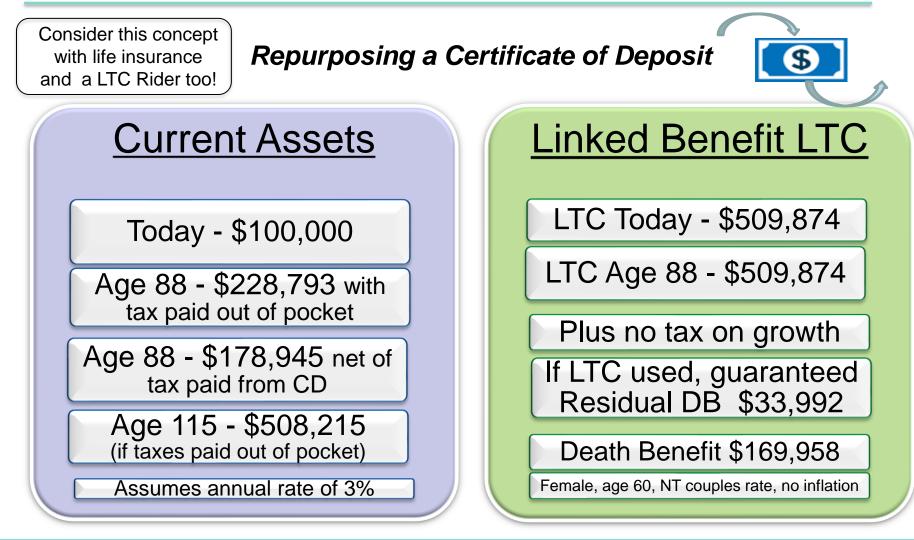
Self-insure vs. Life Insurance with LTC Rider





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Self-funding vs. Linked Benefit LTC Policy







- Insure healthy spouse with life insurance adding an indemnity-style LTC rider
 - Death benefit becomes "key caregiver" insurance should healthy "caregiver" spouse die first
 - If and when insured spouse qualifies for LTC benefits
 - Full benefits are paid regardless of insured's LTC expenses
 - Use leftover LTC benefits from insured's claim to help pay for uninsurable spouse's care



...LTC Uninsurable clients

Tax efficient distribution strategy to pay for LTC

- Save as much as possible, then through which assets to use
- If your itemized tax deductions exceed the standard federal deduction...... Use tax-deferred assets (annuities, etc.) first to pay for expenses that were not insured
 - LTC expenses are Sec. 213 medical deductions once 10% floor of AGI (Adjusted Gross Income) is reached
 - Much of tax created by the sale of the asset may be washed out with the medical deduction
 - Leave "after tax" assets to heirs for tax efficient legacy
- If you won't qualify for a medical deduction, discuss a strategy with your financial professional
 - Tax efficiency being the goal

Alternative ideas



Here when you need us

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Option 9, extension:677-6500



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