

## **Thoughtful Approaches to Fund Manager Research**

August 2020

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#### **Harbor Overview**



# A 33-year-old investment manager focused on offering talented, institutional-caliber asset managers in pooled vehicles

- Fiduciary culture
- · Believers in active management
- · Focused on delivering investment solutions to customers

#### **Key Attributes**

- Experienced manager research team combining deep quantitative skills with demonstrated qualitative judgment
- Strong relationships with subadvisory partners allows for a high degree of transparency and understanding of their capabilities
- As advisor to funds Harbor is responsible for all aspects of the product including selection and oversight of subadvisors



21 Subadvisory Partners (avg. partnership 8 yrs.)



27 '40 Act Mutual Funds



17 Asset Classes



\$49B Assets Under Management

As of 6/30/2020

# Research Spin Cycle





Manager due diligence should not be thought of as a linear approach but dynamic and circular in nature

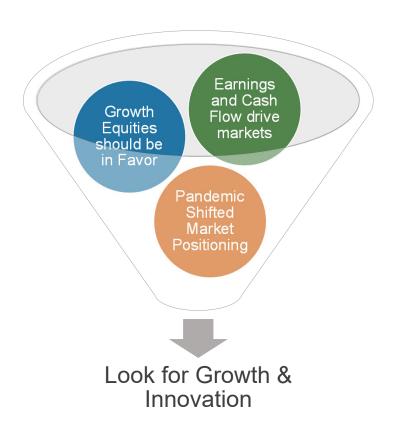


## Market Insights





- Identify trends in the market or themes
- Develop a view as to how the market will react
- Forecast what factors will be favored in the predicted market environment
- Formulate a view as to what type of manager should perform



## Asset Allocation





- Apply market research and views from all available sources both internal and external
- Asset allocation shifts can direct manager screening
- Manager screening can also help form asset class views

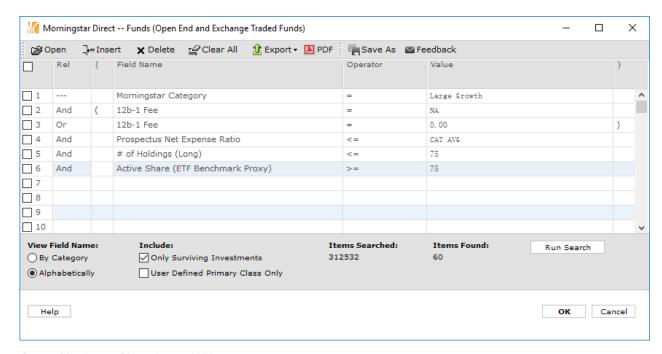


#### Manager Screening





- There is no magic screen to identify who will perform
- Target your screen for what market factors you have identified
- Keep the screen broad enough so managers are not unintentionally avoided
- Smooth the data, i.e. don't just look at the trailing 3- 5- year returns. Those numbers are end point sensitive and do not tell the whole story



Source: Morningstar Direct, August 2020

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#### Manager Identification





- Meet with as many different managers in the space
- Keep it simple, managers should be able to tell you their story
- Identify what inefficiency the manager is trying to exploit and if they have the resources to do it
- Understand when a manager will do well and when they won't. This ties back to your insights and allocation
- · Build an investment thesis
- Does your analysis verify what you are hearing from the manager?



# Ongoing Due Diligence



- Set up a regular dialogue to stay informed about the investment team
- Establish clear hurdles or roadblocks that would indicate trouble or need to rebalance
- Identify what it would take for you to lose conviction in the management team







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